



2010 NORTHWEST PHARMACY CONVENTION

JUNE 3-6 • COEUR D'ALENE CONVENTION CENTER, ID

Capture the entire Northwest pharmacy community — in one place, at one time — at the beautiful five-star Coeur d'Alene Convention Center in Idaho June 3-6, 2010. This year, we expect to host more than 500 individuals during the four-day meeting. Pharmacists will come from all practice settings, including hospital, clinical and community. Because the meeting's attendees will gather from the entire Northwest, your organization will get the most out of your marketing dollar, have a great time and make important new contacts.



EXHIBITOR SCHEDULE

Thursday, June 3

- 3 – 6 p.m. Registration
- 3 – 6 p.m. Exhibitor Setup
- 7:30 – 9 p.m. Welcome Reception

Friday, June 4

- 8 a.m. – 1:30 p.m. Golf Classic
- 9 a.m. – 2 p.m. Exhibitors complete setup
- 3:30 – 7:30 p.m. Exhibit Hours
- 7:30 – 9 p.m. Exhibit Hall Move Out

Saturday, June 5

- 7 – 8 a.m. Exhibit Move Out
- 7 – 9 a.m. Company sponsored breakfasts
(See page 6 to learn more.)

EXHIBITOR COST

The cost of each exhibit space (8'x8') will be \$1,800.

BOOTH DETAILS

Each booth includes:

- 8' high by 8' wide draped booth backdrop
- 36" high draped side dividers
- One 6" by 32" identification sign
- Skirted 6' display table
- Two contour chairs
- One 500-watt electrical outlet



ADDITIONAL BOOTH FURNISHINGS

Arrangements should be made with Design Events, the official service contractor for the 2010 convention. The contact number is 1.800.840.2280. You will receive a complete packet following receipt of convention application and full payment. If you need additional signage, tables, electrical, chairs, carpet, drayage (delivery services) please contact the provider.

Please note that the Coeur d'Alene Convention Center will not accept direct shipments and that if you do so, you put your freight at risk. You may make arrangements to have the service contractor bring your materials and they will be in your booth space when you arrive or you may bring booth materials with you on set-up day. Make your orders and arrangements early to save money.

HOW TO RESERVE BOOTH SPACE

Booth assignments are made on the basis of availability and the date your contract is received. Priority is awarded to convention sponsors, prior exhibitors and to those who support the associations through sponsorship and/or advertising.

We will make every effort to accommodate your request; however, no space will be assigned without payment. Following receipt of contract and fees, the individual listed as the "convention contact" will receive a confirmation letter indicating booth approval, and space assignment. We reserve the right to adjust the floor plan or to deny an exhibit to any questionable firm.

SET UP AND REMOVAL

Thursday afternoon, June 3 and Friday morning, June 4, have been reserved for exhibit installation. All booths must be installed and ready by 2 pm Friday, June 4. The exhibits officially open at 3:30 pm and close for the day at 7:30 pm.

Exhibit hall tear down is scheduled for Friday evening and Saturday morning. All exhibit materials must be removed from the hall by 8 am on Saturday.

Please complete the exhibit application and contract indicating your first, second and third booth choices. Include the appropriate fee for each booth requested -- checks payable to Washington State Pharmacy Association, Tax ID# 91-0462190.

Return to:
Bonnie Stark, Exhibit Coordinator
Washington State Pharmacy Association
411 Williams Ave S
Renton, WA 98055
bstark@wsparx.org 425-228-7171

HOTEL RESERVATIONS

The Coeur d'Alene Convention Center offers a spectacular waterfront location, first-class facilities, shopping and many options for outdoor activities. Make your reservations now to take advantage of our great convention rates. Call 800.688.5253 by May 11 and be sure to let reservations know that you are with the Northwest Pharmacy Convention. Room rates are \$108-\$200.

Interested in sponsoring
Continuing Education?
Contact Cris DuVall at
cduvall@wsparx.org or
(425)228-7171 ext. 3649
for more information.
See page 6 to
learn more.

MEALS AND EVENTS

The following events and meals are included in the cost of the exhibit booth for representatives (limit three):

Thursday, Welcome Reception

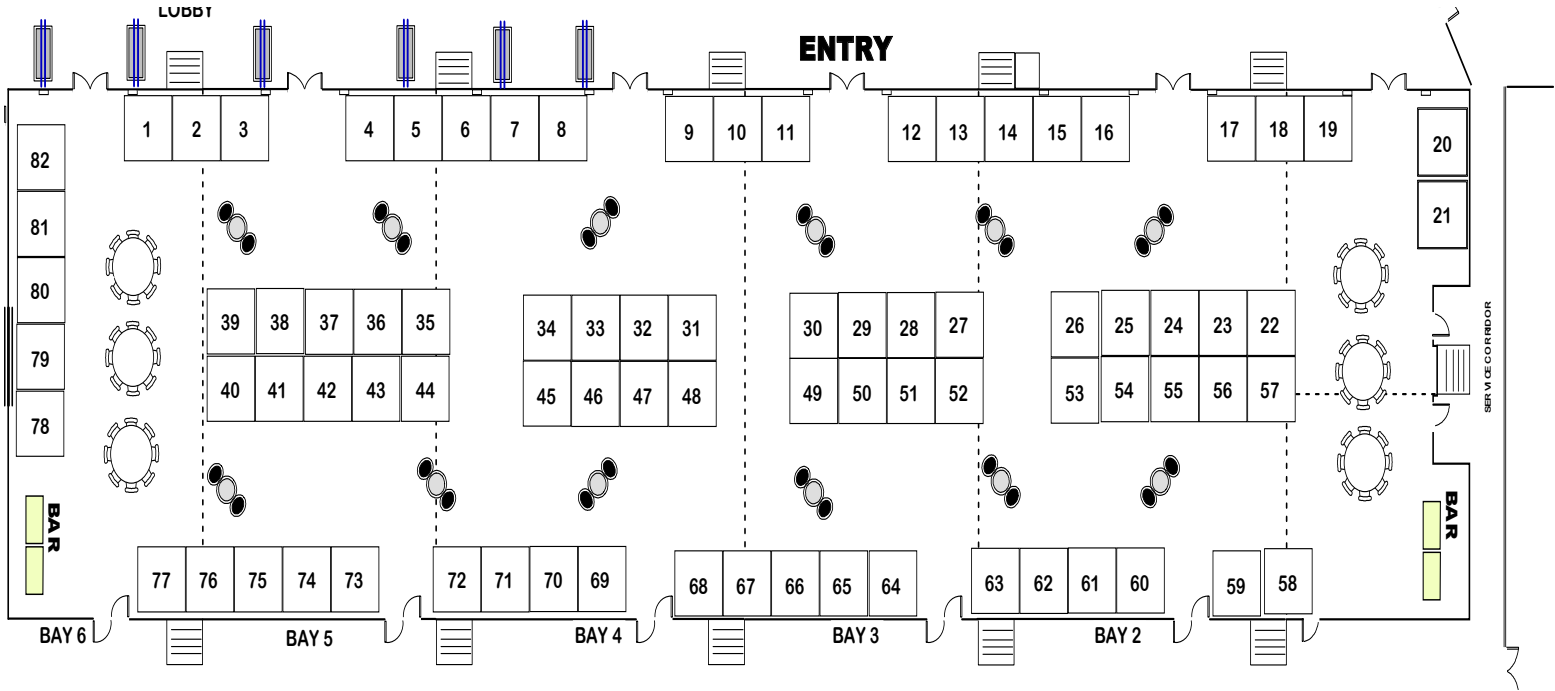
Friday, Coffee and Pastries

Friday, Exhibit Hall Refreshments & Hors d'oeuvres

PUBLICITY

Exhibitors who register and pay in full by April 30 will be listed in the convention program and official journals of each of the state pharmacy associations. Exhibitors also will be acknowledged on signage at the meeting. To advertise in the official 2010 Convention Guide and Directory, contact Pauline Proulx at paulineproulx@comcast.net.

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EXHIBITOR REPRESENTATIVES

Convention badges are required for people working the exhibit area. Exhibiting organizations are required to register each representative with a maximum of three per booth. **Without badges, you will not be allowed in the exhibit area.** List below all persons who will be working in your exhibit booth. Please type or print.

Exhibit Representative in Charge

1. Name _____

Title _____

Email _____

Address _____

City, State, Zip _____

Telephone _____ Cell Phone _____

Additional Representatives Working in the Booth

2. Name _____

Title _____

Email _____

City, State, Zip _____
3. Name _____

Title _____

Email _____

City, State, Zip _____

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CONTRACT FOR EXHIBIT SPACE

Coeur d'Alene Convention Center, Idaho, June 3-6, 2010

Please type or print.

Contact Name _____

Exhibiting Company (for publication) _____

Address _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

Contact Email _____

Contact Website _____

Your company's name as it should appear on booth sign (26 characters max.)

Our three selections for booth space(s) are:

1st _____ 2nd _____ 3rd _____

Print or attach a brief description of your company for use in promotional literature. Maximum 50 words. Failure to provide a description will result in listing of your company's name only.

Booth space is \$1,800.

The Washington State Pharmacy Association's tax ID number is 91-0462190

Payment by Credit Card Visa Mastercard American Express

Account # _____ Exp. Date _____

Authorized Signature _____

I would like to purchase Gala Dinner tickets for Saturday, June 5 from 7-9 p.m. How many? ____
(\$60/each)

Payment by Check

Make payable to WSPA

Mail completed contract to:

2010 Northwest Pharmacy Convention

Bonnie Stark, Exhibit Coordinator

c/o WSPA

411 Williams Avenue S

Renton, WA 98057

Phone: 425-228-7171

Fax: 425-277-3897

Email: bstark@wsparx.org

Website: www.wsparx.org

Cancellation Policy: If written notice of cancellation is received prior to April 2, 2010 a full refund will be made. After April 2, a 50% refund will be made for written cancellations. No refunds or cancellations after May 14, 2010.

Conditions of Exhibit

1. The Idaho State Pharmacy Association (ISPA), Montana Pharmacy Association (MPA) and Washington State Pharmacy Association (WSPA) act for exhibitors or their representatives in the capacity of agent - not as principal. The ISPA, MPA and WSPA assume no liability for any act of omission or commission in connection with this agency. The exhibitor and representative hereby release and, in addition, agree to hold harmless ISPA, MPA, WSPA and the Convention Center at Coeur d'Alene from any and all costs, expenses, and liabilities for loss or damage ensuing from any cause.

2. All parties involved in the exhibit, including, but not limited to the exhibit hall, the owner, the leasing association, the sponsor and individual exhibitor agree to pay any and all claims arising out of their own negligence or that of their employees or agents.

3. Each party agrees to be responsible for its own property, through insurance or self-insurance, and to hold harmless all other parties from damage caused by theft or other perils normally covered by extended coverage, or fire.

4. ISPA, MPA and WSPA determine eligibility of any company for exhibit. The Association may request removal of any exhibit or promotion, wholly or in part, if in its opinion, it is not in keeping with the character (standards) and purposes of the Associations.

5. The ISPA, MPA and WSPA do not guarantee and expressly disclaim any and all liability for any and all losses or damage that might be incurred.

6. Subletting of any or all exhibit space is not permissible.

7. Exhibits should not project beyond the space allocated nor should they obstruct or interfere with traffic to other exhibits.

8. No part of any exhibit or any sign should be affixed to walls, doors, etc., or to the facility. Any and all damages, losses, expenses, or costs resulting from failure to observe this notice shall be payable by the exhibitor.

9. Before any exhibit may be removed from the facility, exhibitors must make satisfactory arrangements with the facility for incurred charges by exhibitor.

10. Only companies with space contracted in the exhibit areas may use a suite or function space for hospitality or meeting purposes. All requests for function space must be directed to WSPA for approval.

11. Distribution of products/service literature may be made only within the booth space assigned to the exhibitor presenting such material. Firms or organizations not assigned booth space in the exhibit hall will not be permitted to solicit business.

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GOLF CLASSIC REGISTRATIONS FORM

Don't miss the opportunity to sponsor one of the 18 holes on the renowned Coeur d'Alene Course. Professional signage announcing your company's sponsorship will await golfers as they approach the hole of your choice. The cost is only \$300 per hole.

Feel like grabbing your clubs and taking a swing during the Golf Classic Friday, June 4? Please do! We're certain you'll enjoy playing this challenging course. Green fees are \$150 per person.

Yes, my company would like to sponsor a hole during the golf classic!

\$300 - Hole OR \$500 - Floating Green (circle one)

Please indicate the hole you wish to sponsor: _____

(Assigned on a first-come, first-served basis)

Yes, we will be providing promotional give-aways during the golf classic (144 players)

Items: _____

Yes, we would like to participate in the Golf Classic Friday, June 4.

Number of golfers: _____ \$150/player

Includes green fees, lunch, golf cart, practice balls, putting contest and awards.



Preferred foursome:

1. _____ 2. _____

3. _____ 4. _____

Total Golf Fee: \$ _____

Payment by Credit Card Visa Mastercard American Express

Account # _____ Exp. Date _____

Authorized Signature _____

Payment by Check: Make payable to WSPA

Mail completed form and payment to:

2010 Northwest Pharmacy Convention
Bonnie Stark
c/o WSPA
411 Williams Ave. S
Renton, WA 98055
Phone: 425-228-7171 Fax: 425-277-3897
Email: bstark@wsparx.org Website: www.wsparx.org

*Appropriate golf attire required.
No refunds. Golf fee must be
submitted with registration.
Golf Classic is limited to the first
144 players to register.*

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SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for exhibitors to provide optimum exposure for your company to the 500 expected attendees of the 2010 Northwest Pharmacy Convention.

MEALS & ENTERTAINMENT

SPONSORSHIP

\$3,500 Level Beverage Sponsor

1 available

Saturday Dinner Banquet, June 5

Benefits:

- Recognition during the Dinner Banquet
- Recognition in the meeting materials and on the WSPA Website
- Sponsorship sign displayed during the banquet

\$3,500 Level Meal Sponsor

3 available

Lunch Buffet Friday, June 4

Lunch Buffet Saturday, June 5

Lunch Sunday, June 6

Benefits:

- Recognition during your sponsored meal
- Recognition in the meeting materials and on the WSPA Website
- Sponsorship sign displayed during your sponsored meal

\$3,500 Entertainment Sponsor

1 available

Entertainment for Dinner Banquet

Saturday, June 5

Benefits:

- Recognition during the Saturday Dinner Banquet
- Recognition in the meeting materials and on the WSPA Website
- Sponsorship sign displayed during the banquet

\$3,500 Golf Lunch Sponsor

1 available

Lunch during the Golf Classic, Friday, June 4

Benefits:

- Your name displayed on the golf lunch box
- Recognition in the meeting materials and on the WSPA Website

\$2,500 Golf Beverage Cart Sponsor

1 available

Beverages during the Golf Classic, Friday, June 4

Benefits:

- Your name displayed on the beverage tickets
- Your name displayed on the beverage cart
- Recognition in the meeting materials and on the WSPA Website

\$2,500 Level Beverage Break Sponsor

1 available

Saturday, June 5, afternoon

Benefits:

- Recognition in the meeting materials and on the WSPA Website
- Sponsorship sign displayed during your sponsored break

CE & SPEAKER SPONSORSHIP

\$5,000 Level CE Seminar Sponsors

Seminar Speakers throughout the meeting

Benefits:

- One complimentary conference registration
- Recognition in the meeting materials and on the WSPA Website
- Your name displayed on a sponsorship sign

\$2,500 Level CE Seminar Sponsors

Seminar Speakers throughout the meeting

Benefits:

- One-day complimentary conference registration
- Recognition in the meeting materials and on the WSPA Website
- Your name displayed on a sponsorship sign

CME Grant process information can be forwarded to:

Cris DuVall, WSPA Director of Professional
425-228-7171 ext. 3649 or cduvall@wsparx.org

COMPANY SPONSORED BREAKFAST

*Interested in sponsoring a breakfast for
your members only
Saturday, June 5?
Contact Bonnie Stark at
bstark@wsparx.org or
425-228-7171 to learn more or to make
room arrangements.*

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SPONSORSHIP APPLICATION

For specific information about these sponsorship opportunities, see page 6.

MEALS & ENTERTAINMENT SPONSORSHIP

_____ \$3,500 Beverage Sponsor, Dinner Banquet, Saturday, June 5

_____ \$3,500 Meal Sponsor

Friday, June 4: _____ Lunch

Saturday, June 5: _____ Lunch

Sunday, June 6: _____ Lunch

_____ \$3,500 Entertainment Sponsor

_____ \$3,500 Golf Lunch Sponsor

_____ \$2,500 Golf Beverage Cart Sponsor

_____ \$2,500 Beverage Break Sponsor

CE & SPEAKER SPONSORSHIP

_____ \$5,000 CE Seminar Sponsor

_____ \$2,500 CE Seminar Sponsor

Please type or print.

Contact Name _____

Company (for listing) _____

Address _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

Contact Email _____

Contact Website _____

The Washington State Pharmacy Association's tax ID number is 91-0462190

Payment by Credit Card Visa Mastercard American Express

Account # _____ Exp. Date _____

Authorized Signature _____

Payment by Check: Make payable to WSPA

Mail completed application to:

2010 Northwest Pharmacy Convention

Sponsorship

c/o WSPA

411 Williams Avenue S

Renton, WA 98055

Phone: 425-228-7171

Fax: 425-277-3897

Website: www.wsparx.org

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2009 EXHIBITORS

Abbott Diabetes Care
Albertsons/Sav-on Pharmacy
AmerisourceBergen
Amgen
Arctic Slope Native Assn.
Asereth Medical Services
AstraZeneca
Basic Organics
B. Braun Medical
Becton Dickinson & Company
Byram Healthcare
Cameron and Company, Inc.
Cardinal Health, Inc.
CareerStaff Rx
Consonus Pharmacy Services
CSL Behring
Cubist Pharmaceuticals
Drug Enforcement Administration
EISAI
Envision Telepharmacy
Fred Meyer Pharmacy
Genoa Healthcare
Genzyme
Gold Standard
GlaxoSmithKline
Health Business Systems
Health Engineering Systems
Home Diagnostics, Inc.
Independent Pharmacy Coop
Innovation Associates
Kadlec Medical Center
KeyCentrix, Inc.
McKesson

Madigan Army Medical Ctr
Merck Vaccines & Infections
MTS Medication Technologies
Nephron Pharmaceuticals
Novartis
Ortho-McNeil
P.C.C.A.
Parata Systems
PBA Health
Pfizer Inc.
Pharmacists Mutual Companies
PharMEDium
Purdue Pharma L.P.
QS/1
Rees Scientific Corporation
Rexam Prescription Products
Rite Aid Corporation
RX Plus Pharmacies
Safeway Pharmacy
Sanofi-aventis
Santarus, Inc.
ScriptPro
SuiteRx
Takeda
Teva Neuroscience
Teva Respiratory
Therafirm, A Div. of Knit-Rite
United Drugs
Walgreens
Wellpoint and POS FE
Wyeth Pharmaceuticals

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