



March 23, 2010

Dear Exhibitor,

Enclosed please find an **Exhibitor Order Form** for the upcoming **NW Pharmacy Convention** to be held June 3-4, 2010 at the Coeur d' Alene Resort, in Coeur d' Alene, Idaho.

The show sponsor, WA State Pharmacy Association, has selected **Black & White Drape** as the show colors, and will provide the following for your exhibit space:

- (1) 8' x 10' Black & White Trade Show Booth**
- (1) 6' Skirted Table**
- (2) Padded Side Chairs**
- (1) Booth ID Sign**
- (1) 500 w Electrical Service**

If you should want any additional equipment, simply complete the attached order form. For questions about equipment needs not found on our order form, please contact our customer service desk at **(208) 765-2595**.

As the decorator for the show, we want to help in any way we can to make your show a great success. Please assess your equipment and freight handling needs, then fax or mail your order form back to us by **Thursday, May 27, 2010**. Best of luck to you at the show!

Sincerely,

Design Events Staff and Crew

Please visit our Web Site at: www.designevents.com

5039 Duncan Drive ♦ Coeur d' Alene, Idaho 83815
Office: (208) 765-2595 ♦ Fax: (208) 664-3921 ♦ Toll Free: (800) 840-2280



Mailing Address:

5039 Duncan Drive
 Coeur d'Alene ID 83815
 Phone: (208)765-2595
 Fax: (208)664-3921

Shipping Address:

5039 Duncan Drive
 Coeur d'Alene, ID 83815

(See pg. 6 for shipping instructions)

EXHIBITOR ORDER FORM

Please read all Terms and Conditions on Page 8

| | | | | | |
|--------------|-----------------------|------------|-------------------------------|----------|--|
| Event Dates: | June 3-4, 2010 | Show Name: | NW Pharmacy Convention | Booth #: | |
| Your info | Company Name: | | Phone: | | |
| | Address: | | Fax: | | |
| | City, St, Zip: | | Email Address: | | |
| | Ordered by: | | | | |

(printed)

(signed)

SHOW FACTS

EQUIPMENT & FACILITY INFORMATION

| | | | |
|-----------------------------|---|-------------------|---------------------------------------|
| Your Show Sponsor Provides: | 8' x 10' Black & White Trade Show Booth (1) 6' Skirted Table (1) Booth ID Sign (1) 500w Electrical Service (2) Padded Chairs | Show Facility: | Coeur d' Alene Resort Bays 1-6 |
| | | Carpet Situation: | Facility is FULLY CARPETED |

SHOW SCHEDULE

Show Hours: Fri. 6/4/10, 3:30-7:30 p.m.

Exhibitor Move-In: Thurs. 6/3/10, 3-7p.m. & Fri. 6/4/10, 9am-2p.m.

Move Out: Fri. 6/4/10 7:30 p.m. & Sat. 6/5/10 8 a.m.

Design Events Hours for Customer Service: Thurs. 6/3/10, 4-7 p.m. & Fri. 6/4/10, 10am-Noon; Freight CS Fri. 6/4/10 7-8:30pm

(Pre-ordering any additional items will ensure availability - Items available at Customer Service may be limited)

*** YOUR ORDER DEADLINES ***

(In order to receive advanced rates)

All Advanced Equipment and Freight ORDERS MUST Be Received By:

Thurs. May 27, 2010

All Freight Must Be Received at Shipping Address By:

Mon. May 31, 2010

Please Note: It is highly recommended that freight is shipped to the Design Events warehouse. Most facilities WILL NOT receive and hold freight. Design Events cannot receive freight unless prior arrangements have been made (see page 6).

PAYMENT INFORMATION

(Payment MUST accompany order)

PAYMENT TOTALS

PAYMENT METHOD

| From pg. | Type | Page Total |
|----------|-----------------------|------------|
| 2 | Furniture & Equip | |
| 3 | Carpet & Drapery | |
| 3 | Booth Decorations | |
| 4 | Electrical & Lighting | |
| 5 | Labor | |
| 6, 7 | Freight | |
| | Subtotal | |
| | Tax (6%) | |
| | Grand Total | |

| | |
|--------------------------------|--|
| <input type="checkbox"/> VISA | Expiration Date _____ |
| <input type="checkbox"/> MC | Company Check _____ |
| <input type="checkbox"/> AM EX | <small>*Please enclose check with order form</small> |
| Credit Card # _____ | |
| Cardholder _____ | |
| Signature _____ | |

(Please return this page with ALL orders)



FURNITURE, TABLES, CHAIRS & OTHER EQUIPMENT

** All items are subject to availability. Design Events reserves the right to make reasonable substitutions when necessary.

| DESCRIPTION | ADVANCE PRICE | FLOOR PRICE | QUANTITY | TOTAL PRICE | COMMENTS |
|---|---------------|-------------|----------|-------------|--|
| 8' Skirted Table | \$48.00 | \$65.00 | _____ | _____ | All tables are 24" wide x 30" high |
| 6' Skirted Table | \$44.00 | \$59.00 | _____ | _____ | (1) PROVIDED BY SPONSOR |
| 4' Skirted Table | \$40.00 | \$54.00 | _____ | _____ | |
| 8' Unskirted Table | \$24.00 | \$30.00 | _____ | _____ | |
| 6' Unskirted Table | \$22.00 | \$28.00 | _____ | _____ | |
| 4' Unskirted Table | \$20.00 | \$26.00 | _____ | _____ | |
| 8' Skirted Counter | \$54.00 | \$74.00 | _____ | _____ | All counters are 24" wide x 42" high |
| 6' Skirted Counter | \$49.00 | \$68.00 | _____ | _____ | |
| 4' Skirted Counter | \$44.00 | \$59.00 | _____ | _____ | |
| 4th Side Table Skirt | \$14.00 | \$19.00 | _____ | _____ | |
| 4th Side Counter Skirt | \$16.00 | \$22.00 | _____ | _____ | |
| 30" Round Table - 30" high | \$37.00 | \$42.00 | _____ | _____ | Limited quantities. Supplied with black fabric tablecloth |
| 30" Round Table - 42" high | \$37.00 | \$42.00 | _____ | _____ | Limited quantities. Supplied with black fabric tablecloth |
| Table Top Riser - 4' single | \$15.00 | \$18.00 | _____ | _____ | Covered with white vinyl, shelves are 10" wide |
| Table Top Riser - 4' double | \$23.00 | \$29.00 | _____ | _____ | |
| Table Top Riser - 6' single | \$21.00 | \$27.00 | _____ | _____ | |
| Table Top Riser - 6' double | \$33.00 | \$43.00 | _____ | _____ | |
| Table Top Riser - 8' single | \$28.00 | \$36.00 | _____ | _____ | |
| Table Top Riser - 8' double | \$44.00 | \$57.00 | _____ | _____ | |
| Padded Side Chair | \$11.00 | \$14.00 | _____ | _____ | (2) PROVIDED BY FACILITY |
| Padded Bar Stool - no back | \$24.00 | \$31.00 | _____ | _____ | |
| Padded Bar Stool with back | \$36.00 | \$42.00 | _____ | _____ | |
| Wastebasket | \$6.00 | \$8.00 | _____ | _____ | Rental only. For cleaning service, please see Labor Order Sheet |
| Easel | \$12.00 | \$15.00 | _____ | _____ | |
| Coat Tree | \$17.00 | \$22.00 | _____ | _____ | |
| Display Unit 8x10, 5 panel | \$315.00 | \$365.00 | _____ | _____ | Includes labor to set and dismantle and lights |
| Couches, loveseats, coffee tables, specialty chairs, etc. | ** call ** | | _____ | _____ | Custom orders will be priced individually. Please call for info. |

Total from Pg 2: \$
 (carry amount forward to pg 1)

| | |
|-------------------|----------|
| Company: Name: | Booth #: |
|-------------------|----------|



CARPET AND DRAPERY

** All items are subject to availability. Design Events reserves the right to make reasonable substitutions when necessary.

| DESCRIPTION | ADVANCE PRICE | FLOOR PRICE | QUANTITY | TOTAL PRICE | COMMENTS |
|------------------------------------|---------------|-------------|----------|-------------|-----------------------------------|
| 9' x 10' Booth Carpet | \$53.00 | \$73.00 | _____ | _____ | FACILITY OF FULLY CARPETED |
| 9' x 20' Booth Carpet | \$106.00 | \$140.00 | _____ | _____ | |
| 9' x 30' Booth Carpet | \$160.00 | \$214.00 | _____ | _____ | |
| 9' x 40' Booth Carpet | \$212.00 | \$282.00 | _____ | _____ | |
| Area Carpet per sq ft (over 360sf) | \$0.66 | \$0.75 | _____ | _____ | |
| 9' x 10' Carpet Padding | \$32.00 | \$48.00 | _____ | _____ | FACILITY OF FULLY CARPETED |
| 9' x 20' Carpet Padding | \$65.00 | \$95.00 | _____ | _____ | |
| 9' x 30' Carpet Padding | \$97.00 | \$143.00 | _____ | _____ | |
| 9' x 40' Carpet Padding | \$129.00 | \$190.00 | _____ | _____ | |
| Padding per sq ft (over 360sf) | \$0.38 | \$0.55 | _____ | _____ | |
| 12' High Back Drapery (per ft) | \$5.50 | \$7.50 | _____ | _____ | |
| 8' High Back Drapery (per ft) | \$3.50 | \$5.00 | _____ | _____ | |
| 3' High Side Drapery (per ft) | \$3.00 | \$3.50 | _____ | _____ | |

Total Carpet: (carry amount forward to pg 1)

BOOTH DECORATIONS

| DESCRIPTION | ADVANCE PRICE | FLOOR PRICE | QUANTITY | TOTAL PRICE | COMMENTS |
|---|-------------------------|-------------------------|----------|-------------|---|
| Silk Ficus tree (7') | \$31.00 | \$37.00 | _____ | _____ | Includes Ferns |
| Lattice Flower Box (4'x1'x3') | \$31.00 | \$37.00 | _____ | _____ | |
| Plants, silk/live (varied, call for prices) | ** call ** | | _____ | _____ | |
| Show Banner (per sq ft) - High quality banners made of 8oz. "Tuff-Weave" white vinyl material, come in 2', 3', and 4' widths and are cut to your desired length. | \$10.00 per square foot | \$17.00 per square foot | _____ | _____ | Conditions for Banners and Display Signs: 25 word maximum. Phone numbers count as one word. \$3.00 each additional word. 3 color maximum. Additional use of color \$25.00 each. Logos, graphics and artwork is extra depending on the size and complexity of the design. Logo must be sent to us as Camera Ready Vector Art. Colors : Black, red, blue, green, teal, pink, burgundy, gray, brown. |
| Custom Display Signs (per sq ft) - High quality PlastiCore signs can be produced on a variety of colors, any size and may include colored vinyl graphics or your custom logo. | \$10.00 per square foot | \$17.00 per square foot | _____ | _____ | |
| BANNER OR SIGN TO READ: Please print legibly or attach additional sheet if necessary. | | | | | |

Total Decorations: (carry amount forward to pg 1)

| | |
|-------------------|----------|
| Company: Name: | Booth #: |
|-------------------|----------|



ELECTRICAL AND LIGHTING

** All items are subject to availability. Design Events reserves the right to make reasonable substitutions when necessary.

| DESCRIPTION | ADVANCE PRICE | FLOOR PRICE | QUANTITY | TOTAL PRICE | COMMENTS |
|---|---------------|-------------|----------|-------------|--|
| 500 Watt / 5 Amp | \$37.00 | \$49.00 | _____ | _____ | (1) 500W PROVIDED BY SPONSOR Electrical Service - 110V |
| 1000 Watt / 10 Amp | \$51.00 | \$66.00 | _____ | _____ | |
| 1500 Watt / 15 Amp | \$65.00 | \$85.00 | _____ | _____ | |
| 2000 Watt / 20 Amp | \$78.00 | \$101.00 | _____ | _____ | |
| 2500 Watt / 25 Amp | \$93.00 | \$119.00 | _____ | _____ | |
| 3000 Watt / 30 Amp | \$109.00 | \$136.00 | _____ | _____ | |
| Other (as per quote) | ** call ** | | _____ | _____ | |
| 20 Amp | \$89.00 | \$116.00 | _____ | _____ | Electrical Service - 220V ** |
| 30 Amp | \$115.00 | \$148.00 | _____ | _____ | |
| 50 Amp | \$151.00 | \$195.00 | _____ | _____ | |
| Other (as per quote) | ** call ** | | _____ | _____ | |
| <p>** It is very likely that your 220 order will have special wiring/adaptor needs. Please see 220 wiring info in the box to the right. The dedicated cable to your booth comes with a single 2813 twist lock receptacle. Custom wiring and/or adaptors will be an additional charge.</p> <div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">PLEASE fill in the following 220V Wiring information request:</p> <p>A) Draw in the 220V receptacle(s) configuration required for your hook up below as well as the receptacle type number and amps required. type _____ (_____ AMPS)</p> <p>B) Check One : ___ Single Phase ___ Three Phase</p> </div> | | | | | |
| 25' Extension Cord | \$8.00 | \$14.00 | _____ | _____ | |
| 50' Extension Cord | \$10.00 | \$17.00 | _____ | _____ | |
| Multi-Outlet Power Strip | \$7.00 | \$9.00 | _____ | _____ | |
| Clip-on Booth Floodlight | \$23.00 | \$29.00 | _____ | _____ | |
| Pin Spots (2) on Pole | \$46.00 | \$63.00 | _____ | _____ | |
| Pin Spots on High-Tech Metal Truss System | \$75.00 | \$98.00 | _____ | _____ | |

Total from Pg 4: \$
(carry amount forward to pg 1)

NOTE: DESIGN EVENTS DOES NOT PROVIDE PHONE LINES OR INTERNET SERVICE. PLEASE CONTACT FACILITY OR YOUR SHOW SPONSOR FOR PHONE LINES AND INTERNET SERVICE.

Electrical Service Terms and Conditions

- Equipment furnished pursuant to this service order shall be and will remain the property of Design Events, Inc. (DE), and shall be installed and removed ONLY by DE personnel or designates.
- Exhibitors are not allowed to share power. Exhibitors shall not be permitted to add wattage except upon ordering the same from DE.
- All electrical outlets will be installed at the center rear of the booth, unless otherwise designated.
- All wiring, motors, electrical installation, multiple outlet plugs, and connections must be approved by DE prior to use, to prevent the overloading of circuits.
- DE is not responsible for voltage fluctuations or power failure because of temporary conditions. DE recommends the use of a surge protector on all sensitive equipment.
- Exhibitors agree to pay for any damage to or loss of the DE equipment rented to them under this agreement. Exhibitor also agrees to pay for any DE equipment not available for pickup and return to DE at the conclusion of the show.

| | |
|-------------------|----------|
| Company: Name: | Booth #: |
|-------------------|----------|



LABOR

** All items are subject to availability. Design Events reserves the right to make reasonable substitutions when necessary.

| <u>DESCRIPTION</u> | <u>No. of people</u> | <u>x Approx hrs</u> | <u>Total Mhrs</u> | <u>x Hourly Rate</u> | <u>Total est. cost</u> | <u>COMMENTS</u> |
|--|----------------------|----------------------|-------------------|------------------------|------------------------|--|
| Basic Labor * | _____ | _____ | _____ | \$41.00 | _____ | 1 hr min per person |
| Supervisor for Basic Labor | _____ | _____ | _____ | \$14.00 | _____ | |
| Hanging Labor | _____ | _____ | _____ | \$64.00 | _____ | Overhead items, etc |
| Electrical Labor ** | _____ | _____ | _____ | \$69.00 | _____ | 1 hr min per person |
| | | | | x 1/2 Hr Rate | | |
| Forklift & Driver Labor | _____ | _____ | _____ | \$52.00 | _____ | 1/2 hr min |
| | | <u>No. of booths</u> | <u>Days</u> | <u>Rate</u> | | |
| Booth Cleaning Charges: | | | | | | |
| Up to 10 x 10 booth space, per day | | _____ | _____ | \$15.00 | _____ | Includes vacuuming & emptying wastebaskets |
| Describe labor requirements: _____ | | | | | | |
| Approx time during vendor move-in to meet you at show site for labor: _____ | | | | | | |
| Approx time during vendor move-out to meet you at show site for labor: _____ | | | | | | |
| * Note: Basic labor comes unsupervised. It is assumed there will be someone from your company to supervise the project. If you need it supervised, please order the supervisor at an additional \$10.00 per hour | | | | | | |
| ** Note: Electrical labor comes into play when an electrical project requires attention above and beyond the standard labor requirements included in our electrical prices. For example, extensive 208 (220V) attention, special equipment demands, etc. | | | | | | |
| EMPTY CONTAINER STORAGE FEES | | | | | | |
| These fees are applicable if you have NOT ordered our Freight Handling Services (see page 6) | | | | | | |
| | | <u># pieces</u> | | <u>Price per piece</u> | <u>Total</u> | |
| Small container - less than 1' in any direction | | _____ | | \$13.00 | _____ | ** Note - if any empty container is large or |
| Med container - 1' to 3' in any direction | | _____ | | \$18.00 | _____ | heavy enough to require a forklift to move it, |
| Large container - 3' to 4' in any direction | | _____ | | \$24.00 | _____ | a minimum of 1/2 hr forklift labor will be |
| Oversized container - more than 4' in any direction | | _____ | | \$29.00 | _____ | charged in addition to these storage fees. |

Total from Pg 5:

(carry amount forward to pg 1)

\$

Any Labor ordered by the Advanced Deadline (see pg. 1) will be priced as above.

Any Labor requested at the show will be charged an additional 25% and will be dependent on availability of staff.

All Labor orders for Display Installs must include detailed set-up instructions.

| | |
|-------------------|----------|
| Company: Name: | Booth #: |
|-------------------|----------|

Mailing Address:
 5039 Duncan Drive
 Coeur d'Alene ID 83815
 Phone: (208) 765-2595
 Fax: (208) 664-3921



Shipping Address:
 5039 Duncan Drive
 Coeur d'Alene, ID 83815

FREIGHT HANDLING SERVICES

See instructions, information & liability disclaimers under Terms and Conditions, page 8

| | | | | | |
|---------------------|-----------------------|-------------------|-------------------------------|---------------|--|
| Event Dates: | June 3-4, 2010 | Show Name: | NW Pharmacy Convention | Booth: | |
| Your info | Company Name: | | Phone: | | |
| | Address: | | Fax: | | |
| | City, St, Zip | | | | |
| | Ordered by: | | | | |

(printed)

(signed)

Please label EACH piece of Freight in this manner :

**NW Pharmacy Convention
 Booth #, booth name, Box X of X
 c/o Design Events, Inc
 5039 Duncan Drive
 Coeur d'Alene, ID 83815**

INCOMING FREIGHT INFORMATION

Please provide us with as much information about your shipment(s) as possible. This will ensure that all your freight will be placed in your booth prior to the show, as well as provide us with the necessary information to trace any missing packages.

| | |
|--|-----------------------|
| Shipper Name _____ | From City/State _____ |
| Shipping Date _____ | Arrival Date _____ |
| Carrier _____ | Pro number _____ |
| Total # of pieces _____ Total lbs. _____ | |

FREIGHT HANDLING RATES (INCLUDES CONTAINER STORAGE AND OUTBOUND HANDLING)

| DESCRIPTION | TOTAL # OF POUNDS | RATE PER LB | TOTAL COST | COMMENTS |
|--|-------------------|-------------|------------|-----------------------|
| Advanced Handling Rate - for advanced orders under 1000 lbs | _____ | \$0.40 | _____ | Minimum Order of 150# |
| Advanced Handling Rate - for advanced orders over 1000 lbs | _____ | \$0.35 | _____ | Minimum Order of 150# |
| Late Ordered/Received Rate - for freight ordered or rec'd after deadline dates | _____ | \$0.50 | _____ | Minimum Order of 150# |

Total from Pg 6: \$
 (carry amount forward to pg 1)

PLEASE NOTE: These charges are NOT shipping charges. All charges incurred for shipping are separate and must be arranged through the carrier. There is a non-refundable minimum of 150 lbs drayage fee for any orders handled.

See page 7 for RETURN SHIPPING INSTRUCTIONS

** For freight not handled by Design Events, please see page 5 for empty container storage fees.**



RETURN SHIPPING INSTRUCTIONS

To insure that your freight will be sent out in a timely manner, outbound freight information is very important. Please fill out this form and return to us if Design Events will be handling your outbound shipments. A freight packet with a bill of lading and address labels will be given to vendors at the beginning of the show.

| | | | | | |
|--------------------|-----------------------|-------------------|-------------------------------|---------------|--|
| Event Dates | June 3-4, 2010 | Show Name: | NW Pharmacy Convention | Booth: | |
| Your info | Company Name: | | Phone: | | |
| | Address: | | Fax: | | |
| | City, St, Zip | | | | |
| | Ordered by: | | | | |

(printed)

(signed)

OUTBOUND FREIGHT SHIP TO INFORMATION:

Company/Contact _____
 Address _____
 City, State, Zip _____

Preferred Carrier: _____ **Preferred Carrier Account #** _____

Note: If you do not have a preferred carrier, we recommend *Fed Ex Freight* (formally Viking Freight)

Fed Ex and UPS - please choose from the following:

____ Overnight/Priority ____ 2nd Day Air ____ Ground Service (see add'l charges below)

Additional Handling Charges apply if shipping FEDEX or UPS *Ground (Includes 3-Day Select)* Service:

| DESCRIPTION | TOTAL # OF PIECES | RATE PER PIECE | TOTAL COST | COMMENTS |
|-------------------------|-------------------|----------------|------------|----------|
| Fed Ex Ground shipments | _____ | \$5.00 | _____ | |
| UPS Ground shipments | _____ | \$10.00 | _____ | |

Total Add'l charge: \$
 (carry amount forward to pg 1)

OUTBOUND ONLY OR INBOUND ONLY (ONE-WAY) HANDLING RATES

(NOTE: Regular drayage rates on page 6 **include** outbound handling)

| DESCRIPTION | TOTAL # OF POUNDS | RATE PER LB | TOTAL COST | COMMENTS |
|-----------------------|-------------------|-------------|------------|-----------------------|
| One Way Handling Rate | _____ | \$0.30 | _____ | Minimum Order of 150# |

Total One Way: \$
 (carry amount forward to pg 1)



FREIGHT TERMS & CONDITIONS

Drayage is the term for handling freight. If you are sending freight for the show, it is important to work through Design Events. *Do not send your freight directly to the show facility. Area facilities typically do not receive and hold freight.* Design Events' fees for drayage include handling of your freight only. All charges incurred for shipping are separate, and must be arranged through a carrier.

Our services include:

Accepting freight at warehouse
Assisting vendor in tracking down missing freight
Transferring freight to show site
Placing labeled freight in your booth before vendor move-in time
Storing empty containers and returning them to your booth at the close of the show
Picking up labeled and packaged freight from your booth after the show
Scheduling with carrier a pick-up for the next business day

1. Please fill out the Freight forms completely, and send or fax them in so we know how much freight to expect and when to expect it. **NO FREIGHT WILL BE ACCEPTED ON A COLLECT BASIS**, and payment for drayage services must be made before your freight arrives at our warehouse.
2. Vendors are responsible for adequately packaging goods and properly filling out all paperwork.
3. Label each piece as follows: Name of show, name(s) affiliated with booth, name of company, and booth number. This will ensure proper placement of freight. Note on the label or package the total number of pieces, such as "1 of 6", "2 of 6", etc.
4. Direct shipments to the exhibit facility will only be accepted during customer service hours, and are subject to handling charges unless your representative is available to sign for delivery.
5. Vendors will be responsible for all shipping charges. Storage fees will apply if containers are received at our warehouse prior to (21) days before the show (.01/lb per day). Please time your shipping so your freight arrives at our warehouse on a weekday between 9am and 5pm. We will no longer accept freight at our warehouse after the show officially begins. If freight arrives at our warehouse during or after the set-up of the show, an additional charge of up to \$65 may apply if a special trip to the warehouse is necessary.
6. Design Events will not be liable for any damage to uncrated or improperly packaged materials or concealed damage.
7. Design Events must be notified if the number or type of items in your booth is not correct. You must contact the Design Events customer service representative at the show. No refunds will be made for items missing from your booth, if Design Events has not been notified during the Design Events customer service hours listed on page #1 of the exhibit packet.
8. Design Events will not be responsible for loss, theft or disappearance of exhibitor's materials after these items have been delivered to the exhibitor's booth, or before they are picked up from the booth for reloading after the show.
9. Design Events will not be liable for loss, damage, or delay caused by events we cannot control, including but not limited to acts of God, weather conditions, and labor strikes.
10. Design Events may, at our option, open and inspect your packages before or after you give them to us to handle for shipment.
11. Design Events' liability will be limited to the physical loss of or damage to the specific article which is lost or damaged, and in any event, Design Events' maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$700.00 per shipment, whichever is less.
12. Design Events will not be liable to any extent for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss, or damage to an exhibitor's materials which may make it impossible or impractical to exhibit the same.
13. Design Events will not issue refunds for vendors who send freight or equipment orders, but subsequently fail to attend the show.
14. Design Events will issue a 10% billing fee if your charges are not paid by the end of the show.
15. International shipments must include the required documents for return shipping. Your customs broker can supply these documents. Lack of documents will delay return shipping.
16. Exhibits and materials for which arrangements have not been made with Design Events, will be transported to our warehouse, at exhibitor expense, to await disposition.
17. Design Events reserves the right to route exhibit materials via an alternate carrier in the event the designated carrier fails to pick up the shipment within a reasonable time after close of the show.